

Quick Organisation Survey: key elements of your business

Strategy/Direction

Score (5 = totally, 0 = not at all)

- ◆ Everyone knows where the company is going -----
- ◆ Everyone shares it concisely and compellingly -----
- ◆ Everyone is personally excited about it -----
- ◆ Everyone believes it is achievable -----
- ◆ It has been translated into practical steps that are owned by specific, accountable individuals -----

Culture

- ◆ We proactively review/change our culture when we change our strategy -----
- ◆ People always demonstrate our stated company values -----
- ◆ Everybody loves coming to work -----
- ◆ Everyone works to support the success of everyone else -----
- ◆ We always deliver on known customers' needs -----

Performance

- ◆ Underperformance is not tolerated -----
- ◆ People never make excuses for underperformance -----
- ◆ We don't waste time doing irrelevant things -----
- ◆ Our results are in line with our strategic objectives -----
- ◆ Activity which supports the strategy is well recognised/rewarded -----