

## Quick Organisation Survey: key elements of your business

### Strategy/Direction

Score (5 = totally, 0 = not at all)

- Everyone knows where the company is going -----
- Everyone shares it concisely and compellingly -----
- Everyone is personally excited about it -----
- Everyone believes it is achievable -----
- It has been translated into practical steps that are owned by specific, accountable individuals -----

### Culture

- We proactively review/change our culture when we change our strategy -----
- People always demonstrate our stated company values -----
- Everybody loves coming to work -----
- Everyone works to support the success of everyone else -----
- We always deliver on known customers' needs -----

### Performance

- Underperformance is not tolerated -----
- People never make excuses for underperformance -----
- We don't waste time doing irrelevant things -----
- Our results are in line with our strategic objectives -----
- Activity which supports the strategy is well recognised/rewarded -----

We hope you have found this material useful. If you have any questions on how to use it, we'd be happy to talk you through it.

Call us for a chat on:

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